



# JULIANNE BOO

Graphic Designer/Creative

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## Education

**Western Illinois University**

*Graduated: May 2013*

Bachelor of Science – Graphic Communication (Accredited by ACCGC)      Minor – Psychology

- Cumulative GPA: 3.3/4.0
- Major GPA: 3.8/4.0

## Work Experience

**Graphic Designer**

*August 2012 – March 2013*

Western Hall – Western Illinois Athletic Department, Macomb, IL

- Met tight deadlines for big/small projects
- Communicated and collaborated with clients
- Designed various email templates for newsletters and fundraisers
- Created images for web and print
- Designed postcards, save the dates and announcements for direct mail
- Maintained the Athletic Department image through layouts, color schemes and images

**Desk Captain**

*August 2012 – May 2013*

Tanner Hall – Western Illinois University, Macomb, IL

- Helped conduct hiring interviews and desk meetings
- Composed semester work schedules for all 15 employees
- Loaned out various equipment to residents
- Covered missed shifts
- Logged/documented fire drills, managed lost/found items, loaned out spare keys
- Answered questions about campus life, maintenance problems, and concerns
- Checked in/distributed mail to residents

## **Desk Assistant**

*August 2011 – May 2012*

Tanner Hall – Western Illinois University, Macomb, IL

- Checked in/distributed packages, mail, and equipment to residents
- Displayed excellent customer service at all times
- Answered questions about campus life, maintenance problems, and concerns
- Logged/documentated fire drills, managed lost/found items, loaned out spare keys

## **MAC/PC Skills**

### **Adobe Creative Suite (courses taken are listed below)**

- Photoshop
  - Recolored images, created logos, edited images/manipulation, made images for direct print/web
- InDesign
  - Designed various page layouts/fliers, worked with typography with this software
- Illustrator
  - Constructed fliers, logos, packaging and various vector projects with this software (for web/direct print purposes, too)
- Dreamweaver
  - Used HTML/CSS to create websites, some work with databases

### **Microsoft Office**

- Word
- Outlook
- Publisher
- PowerPoint
- Excel

## **Relevant Courses to Graphic Communication**

*(all courses listed involve Adobe Creative Suite CS6)*

- Graphic Communication 211: Intro to Graphic Communication
- Graphic Communication 217: Electronic Desktop Publishing
- Graphic Communication 218: Interactive Media Production
- Graphic Communication 313: Graphic Illustration
- Graphic Communication 318: Graphic Presentations
- Graphic Communication 320: Professional Preparation in Graphic Communication
- Graphic Communication 412: Digital Image Manipulation
- Graphic Communication 413: Packaging and Display Technologies
- Graphic Communication 417: Electronic Desktop Publishing II
- Graphic Communication 419: On-Line Publishing
- Graphic Communication 493: Internship

# Accomplishments

May 2013:

- Qualified for Dean's List

Fall 2012 and Spring 2013:

- Created splash pages for the [goleathernecks.com](http://goleathernecks.com) website; splash pages were also featured on the scoreboard during games
- Advertisements helped raise money for the Leatherneck Club

Spring 2010:

- Tremont Park District logo contest winner
- Western Illinois University Personal Best – Graphic Arts Technology Competition

Fall 2009:

- Earned Early Admissions into the Art Department at Illinois State University

# Personal Qualifications

Fall 2012:

- Designed Mud Volleyball Tournament logo and flyers for WIU's Residence Halls
- Designed various flyers for Resident Assistants and their in-hall programs
- Created an exceptional Disney-themed 12-month calendar

Summer 2012:

- Designed a business card and a website banner for a small jewelry business

Spring 2010:

- Designed customized posters for faculty at Tremont High School
- Manifested pirate-themed posters/materials for THS' Chairman's Award presentation